

# Bharat Mobility

GLOBAL EXPO 2024

Beyond Boundaries: Co-creating  
Future Automotive Value Chain



Bharat Mandapam, Pragati  
Maidan, New Delhi



1<sup>st</sup> to 3<sup>rd</sup> February  
2024

For more details visit : [www.bharat-mobility.com](http://www.bharat-mobility.com)

# Partner Organizations

**Supported by**

वाणिज्य एवं उद्योग मंत्रालय  
MINISTRY OF COMMERCE AND INDUSTRY  
सत्यमेव जयते

**Coordinating Agency**

# Other Supporting Ministries



सत्यमेव जयते

विदेश मंत्रालय  
MINISTRY OF  
**EXTERNAL AFFAIRS**



सत्यमेव जयते

भारी उद्योग मंत्रालय  
MINISTRY OF  
**HEAVY INDUSTRIES**



सत्यमेव जयते

सड़क परिवहन  
एवं राजमार्ग मंत्रालय  
MINISTRY OF  
**ROAD TRANSPORT  
AND HIGHWAYS**



सत्यमेव जयते

नवीन एवं  
नवीकरणीय ऊर्जा मंत्रालय  
MINISTRY OF  
**NEW AND  
RENEWABLE ENERGY**



सत्यमेव जयते

विद्युत मंत्रालय  
MINISTRY OF  
**POWER**



सत्यमेव जयते

पेट्रोलियम एवं  
प्राकृतिक गैस मंत्रालय  
MINISTRY OF  
**PETROLEUM AND  
NATURAL GAS**



सत्यमेव जयते

**Ministry of Housing  
and Urban Affairs**  
Government of India



सत्यमेव जयते

सूक्ष्म , लघु और मध्यम उद्यम मंत्रालय  
MINISTRY OF  
**MICRO, SMALL & MEDIUM ENTERPRISES**



**Narendra Modi**

Prime Minister of India

*"The need of the hour today is to develop a mobility ecosystem that is sustainable and in harmony with the environment. Environmentally-conscious and economically viable mobility is the future."*

## Inspired by the 7Cs

**C**ommon

**C**onected

**C**onvenient

**C**ongestion  
- free

**C**harged

**C**lean

**C**utting -  
edge

# India – Fastest growing major economy

**5<sup>th</sup>** Largest Economy in the world (2023)

**3<sup>rd</sup>** Largest Passenger Vehicle market in the world (2023)

**1<sup>st</sup>** Largest Two-wheeler market in the world (2023)

## Rapid GDP Growth

Growth rate of 7.2% in FY2023, 6-7% YoY growth for next 3 years (projected)

## 3<sup>rd</sup> Largest Economy by 2030

Expected to reach USD 37 Tn by 2047 from USD 3.75 Tn (2023)

## Rising Per Capita Income

Expected to reach USD 12,400 by 2047 from USD 2,500 (2023)

## Young skills and talent

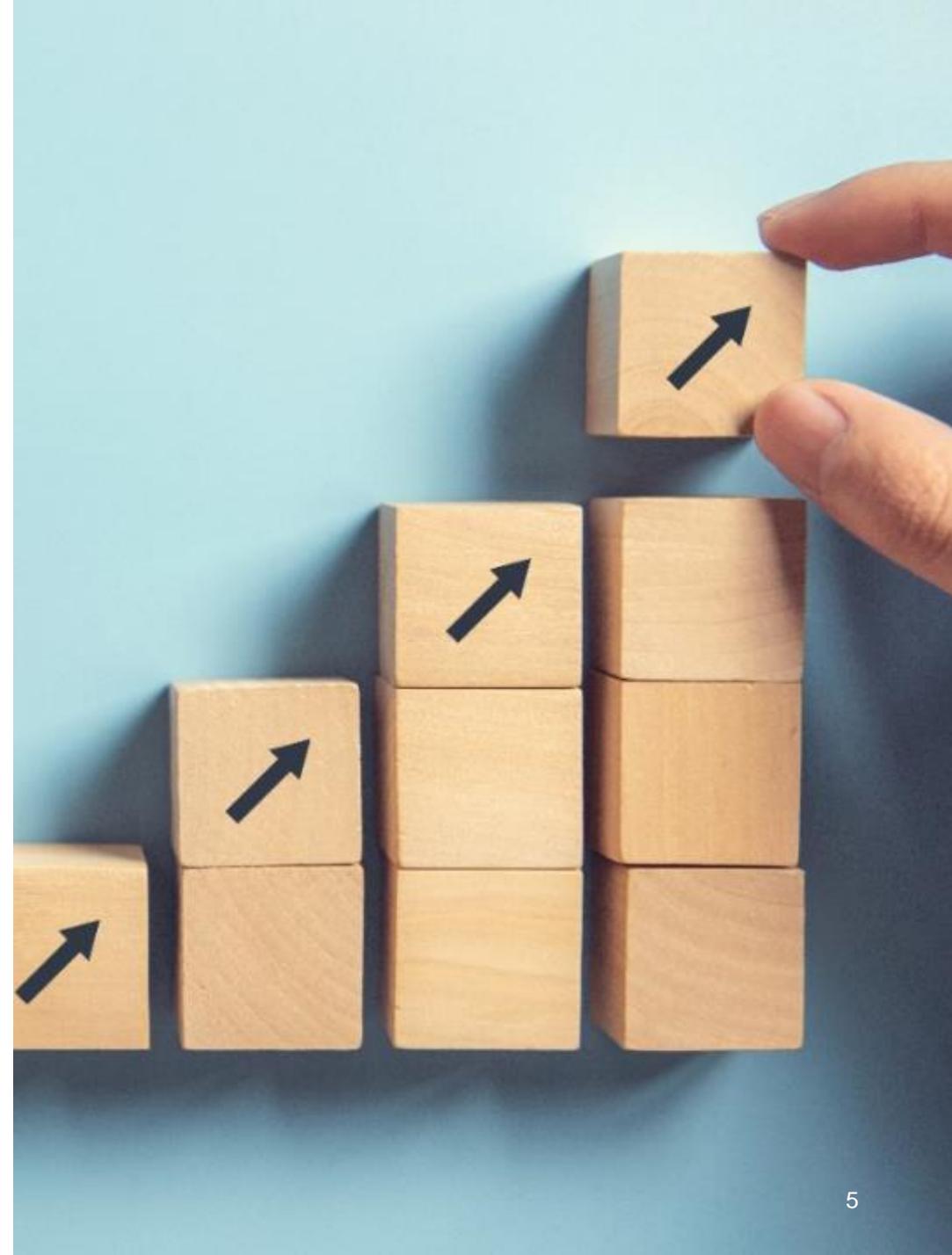
522 Mn working population with median age of 28 years – with 1.5 Mn graduating engineers (annually)

## 3<sup>rd</sup> Largest Startup Ecosystem

111 unicorns with combined evaluation of ~USD 350 Bn (2023)

## Towards Net Zero

India's long-term goal to be Net Zero by 2070



# India – A Global Automotive and Mobility Hub



**1<sup>st</sup>** Largest three-wheeler manufacturer in the world



**1<sup>st</sup>** Largest tractor manufacturer in the world



**2<sup>nd</sup>** Largest two-wheeler manufacturer in the world



**3<sup>rd</sup>** Largest heavy truck (commercial vehicle) manufacturer in the world



**4<sup>th</sup>** Largest passenger vehicle manufacturer in the world



Indian automotive industry is **USD 151+ Bn** in size



**5 Mn**

Annual Production (Metric ton) target by 2030 for the Fuel of Future - Hydrogen



**35**

State of the Art Multi-Modal Logistics Parks planned for efficient logistics connected via digital platforms

# Opportunity India – The Indian Promise

**USD  
206 Bn**

Expected Electric Vehicle market size by 2030

**100%**

FDI allowed under the automatic route

**30%**

Expected Electric Vehicle market share by 2030

**USD  
3.5 Bn**

Production Linked Incentive Scheme for Automobile and Auto Components

**USD  
388 Mn**

In government funds to develop National Automotive Testing and R&D Infrastructure Project (NATRiP) to increase R&D and testing

**USD  
2.3 Bn**

Production Linked Incentive Scheme for Advanced Chemistry Cell Battery Storage



# Mobilize your future

**Bharat Mobility 2024 Advantage: Connect with a Global and Diverse audience**

## India is a Booming Market

- ✓ Strong government support for manufacturing localization
- ✓ Tap the “Indian Automotive Industry growth story”
- ✓ Accelerated infrastructure development
- ✓ Innovating logistics – Multi-modal logistic parks
- ✓ Increasing focus on new age fuels – Hydrogen, LNG etc.

## India is a Capability Partner

- ✓ Rich talent pool for supporting global capabilities
- ✓ Strong ecosystem of automotive startups across CASE\*
- ✓ Cost competitiveness enabling India as an export hub
- ✓ A major player in the global automotive value chain
- ✓ Robust Digital / IT infrastructure

\*CASE – Connected, Autonomous, Shared Mobility and Electrification

## Join us at Bharat Mobility 2024

**Participate as an International Speaker**

**Exhibit your Products or Solutions**

**Meet Buyers or Sellers**

**Expand your network**

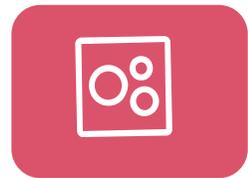


# India's first global mobility expo

**Bharat Mobility Global Expo 2024** celebrates India's growing role as a global hub for mobility, showcasing success across the automotive and mobility value chain and cutting-edge technologies – all seamlessly presented under one roof

# A confluence of the world's leading automotive and mobility players

Hosted by Industry associations and supported by Ministry of Commerce & Industry, **Bharat Mobility Global Expo 2024** is one-of-its kind confluence covering the entire mobility ecosystem



600+  
Exhibitors



50+  
Overseas  
Players



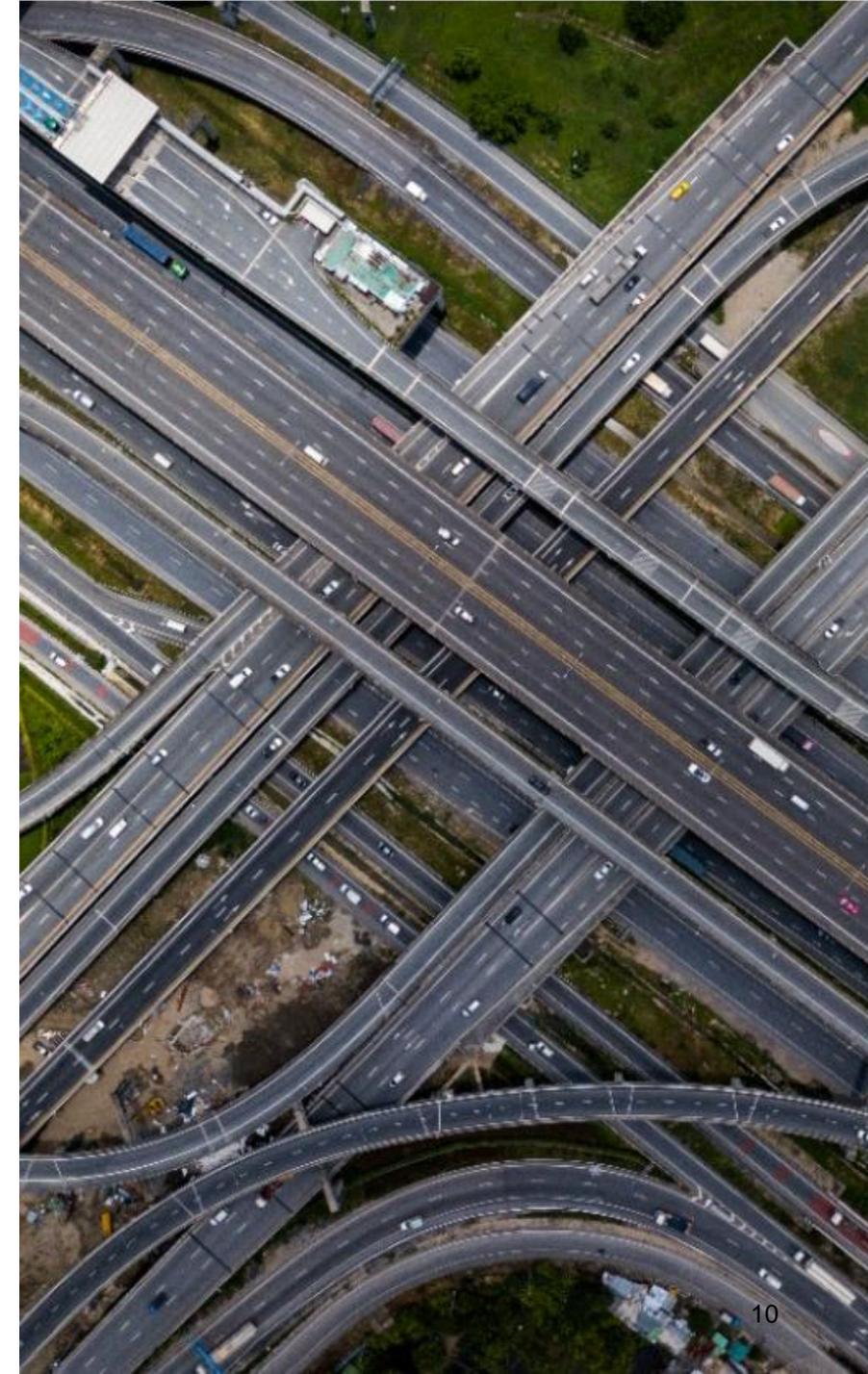
80,000+  
Event  
Visitors



1,00,000+  
Sq. Meters  
Area



13+  
Knowledge  
Sessions



***Date: 1 – 3 February 2024***

***Venue: Bharat Mandapam, Pragati Maidan, New Delhi***



# Focus Areas for Bharat Mobility Global Expo 2024



# Bharat Mobility Global Expo 2024 – Elements

## 01. Exhibition



## 02. Conferences



## 03. More Attractions



# Exhibition - Participants as on date

Associations	 Society of Indian Automobile Manufacturers	 Automotive Component Manufacturers Association of India	 India Energy Storage Alliance
# Confirmed Participants (till date)	24 Leading Vehicle OEMs	340+ Component Manufacturers	20+ Battery and Storage Companies
Hall Numbers	1,6,8,9,10 and 14 plus outdoor	2,3,4,5 and 11	2 and 3 (First Floor)
Key Participants	<ul style="list-style-type: none"> <li>• Ashok Leyland</li> <li>• Bajaj Auto</li> <li>• BMW India</li> <li>• Force Motors</li> <li>• Hero MotoCorp</li> <li>• Honda Cars</li> <li>• Honda Motorcycle &amp; Scooter India</li> <li>• Hyundai Motor India</li> <li>• India Yamaha</li> <li>• Isuzu Motors</li> <li>• JBM</li> <li>• Kia India</li> <li>• Mahindra &amp; Mahindra</li> <li>• Maruti Suzuki India</li> <li>• Mercedes Benz India</li> <li>• MG Motor</li> <li>• Royal Enfield</li> <li>• Skoda Volkswagen India</li> <li>• Suzuki Motorcycle</li> <li>• Tata Motors</li> <li>• Tork Motors</li> <li>• Toyota Kirloskar Motor</li> <li>• TVS Motor Company</li> <li>• Volvo Eicher Commercial Vehicles</li> <li>• And many more...</li> </ul>	<ul style="list-style-type: none"> <li>• Brakes India Pvt. Ltd.</li> <li>• Garware Hi-Tech Films Ltd.</li> <li>• Gee EMM Global Exim</li> <li>• J. K. Fenner (India) Ltd.</li> <li>• Lumax Electronics Pvt. Ltd.</li> <li>• MAHLE ANAND Filter Systems</li> <li>• Minda Corporation Ltd.</li> <li>• Schaeffler India Ltd.</li> <li>• Subros Ltd.</li> <li>• Talbros Indiparts Pvt. Ltd.</li> <li>• ZF India Pvt. Ltd.</li> <li>• And many more...</li> </ul>	<ul style="list-style-type: none"> <li>• Anupam Rasayan India Ltd.</li> <li>• Bounce Infinity</li> <li>• Exigo Recycling</li> <li>• Fortum India Pvt. Ltd.</li> <li>• Future Hi-Tech Batteries Ltd.</li> <li>• Godi India Pvt. Ltd.</li> <li>• Livguard Energy Technologies</li> <li>• LNJ Bhilwara Group - Replus</li> <li>• Lohum Cleantech</li> <li>• Maestrotech Systems Firetech Equipment &amp; Systems Pvt. Ltd.</li> <li>• Midtronics - Apple Energy Pvt. Ltd.</li> <li>• MNE Components India</li> <li>• OGOEnergy India</li> <li>• Servotech Power Systems Ltd.</li> <li>• Sungeel India Recycling BatX Energies Pvt. Ltd.</li> <li>• Supriya Charging Infrastructure LLP</li> <li>• Trontek Electronics</li> <li>• Vrinda Nano Technologies</li> <li>• And many more...</li> </ul>

[Click here for the detailed list of confirmed participants](#)

[Click here for the list of planned participant reach-outs](#)

# Exhibition - Participants as on date

Associations				
# Confirmed Participants (till date)	<b>10+ Leading Tyre Manufacturers</b>	<b>75 Reach-outs initiated</b>	<b>5 Leading Steel Manufacturers</b>	<b>Leading Technology and Start-up players</b>
Hall Numbers	<b>14 (First Floor)</b>	<b>12 and 12 A</b>	<b>4 (First Floor)</b>	<b>5 (First Floor)</b>
Key Participants	<ul style="list-style-type: none"> <li>• Apollo Tyres Ltd.</li> <li>• Bridgestone India Pvt. Ltd.</li> <li>• CEAT Ltd.</li> <li>• Continental India Pvt. Ltd.</li> <li>• Goodyear India Ltd.</li> <li>• JK Tyre and Industries Ltd.</li> <li>• MRF Ltd.</li> <li>• TVS Srichakra Ltd.</li> <li>• And many more...</li> </ul>	<ul style="list-style-type: none"> <li>• Ather</li> <li>• Atul Auto Limited</li> <li>• Greaves Electric Mobility</li> <li>• Hero Electric</li> <li>• Minda Corporation Ltd.</li> <li>• Okaya</li> <li>• Okinawa Autotech Pvt. Ltd.</li> <li>• Ola Electric</li> <li>• Piaggio Vehicles Pvt Ltd</li> <li>• Sun Mobility</li> <li>• And many more...</li> </ul>	<ul style="list-style-type: none"> <li>• ArcelorMittal Nippon Steel India</li> <li>• JSW Steel</li> <li>• Rashtriya Ispat Nigam Ltd. (RINL)</li> <li>• Steel Authority of India (SAIL)</li> <li>• TATA Steel</li> </ul>	<p><b>NASSCOM</b></p> <ul style="list-style-type: none"> <li>• KPIT</li> <li>• Hindustan Computers Ltd. (HCL)</li> <li>• Tata Consultancy Services (TCS)</li> <li>• And many more...</li> </ul> <div style="text-align: center;">   <b>INVEST INDIA</b>  <small>NATIONAL INVESTMENT PROMOTION &amp; FACILITATION AGENCY</small> </div> <p><b>Invest India</b></p> <ul style="list-style-type: none"> <li>• State Pavilions</li> <li>• Start-up Pavilion</li> <li>• Investment Opportunities</li> <li>• And many more...</li> </ul>

**800+ International reach-outs planned**

# Layout Plan of International Exhibition cum Convention Center (IECC) Pragati Maidan, New Delhi



# Participation Charges

## Indian Exhibitors

Price per sqm (In INR)	5,500	6,500	4,500	5,500	2,000	4,500	5,000	
Type	Raw Space, GF*, Min 36 sqm	Shell Scheme, GF*, Min 12 sqm	Raw Space, 1 <sup>st</sup> Floor, Min 36 sqm	Shell Scheme, 1 <sup>st</sup> Floor, 12 sqm	Outdoor Space, Min 100 sqm	Raw Space, Min 36 sqm	First Floor, Min 9 sqm	For Start-ups**

## Foreign Exhibitors

Price per sqm (In USD)	275	250
Type	Shell Space, Min 9 sqm	Raw Space, Min 21 sqm

\*GF – Ground floor

\*\*For availing start-up rate DPIIT registration is mandatory

Note: GST not included in the above prices

# Conferences

Discussions on disruptive, cutting-edge and new age opportunities in the mobility space by national and international experts



**Battery Manufacturing & Recycling**



**Electrification & Battery Safety**



**Circular Economies & Sustainability**



**AI & Metaverse in Industry 4.0**



**ADAS and Security**



**Software Defined Vehicles**



**Ethanol & Alternate Powertrains**



**Urban Mobility**

Knowledge sessions

Networking sessions

Government initiatives

Dialogue & conclave



# 13 Conferences across the Automotive Value Chain

Day  
**01**



2<sup>nd</sup> edition of ISTEM –  
International Symposium for  
Thriving Eco-Energy in Mobility\*

**SIAM**



2<sup>nd</sup> Annual EV  
Battery Safety  
Forum

**IESA**  
India Energy Storage Alliance



Co-creating tech  
capabilities from India for  
Software Defined Vehicles

**nasscom**



Dialogue between  
ATMA/ITTAC & Global Tyre  
Industry Associations

**ATMA**



EV: Driving the Auto  
Industry

**SMEV** SOCIETY of  
MANUFACTURERS of  
ELECTRIC VEHICLES

Day  
**02**



3<sup>rd</sup> Global Electrification  
Mobility Summit (GEMS)

**SIAM**



Conference on Circular  
Economy & Sustainability

**ATMA**



Battery Manufacturing  
& Circular Economy

**IESA**  
India Energy Storage Alliance



Tech Innovation from India for  
ADAS and Security capabilities

**nasscom**



AI and Metaverse for  
Industry 4.0

**nasscom**

Day  
**03**



2<sup>nd</sup> edition of International Conference on  
Sustainable Circularity\*\*

**SIAM**



Workshop on Tyre Care & Safety

**ATMA**



EV Infra (Charging & Swapping) Leadership summit

**IESA**  
India Energy Storage Alliance

\*Theme: "Nature based Solutions: Road to Decarbonization"

\*\*"Theme : Towards Nature Positive Pathways: Embracing regime of EPR with low-carbon strategies and Recycling in Automotive Sector"

# More Attractions



**CEO Conclave**



**Buyer-Seller Meets**



**State Sessions**



**SIAM Surakshit Safar Pavilion  
(Road Safety)\***



**Go Karting**

\*The objective is to educate citizens about comprehensive aspects and importance of road safety.

# SIAM सुरक्षित सफर (Safe Journey) Pavilion

- At the pavilion we will be organizing:
  - Run on Road Safety with 1000 students & participants
  - Workshops on Road Safety ,
  - Training sessions for students & Visitors, and
  - Various awareness activities
  - Distribution of Helmet
  - Road Safety Competitions
  - Two-Wheeler Training
  - Automated Testing Track
  - Simulators
- **The objective of the above activities is to educate citizens about comprehensive aspects and importance of road safety**
- **SIAM earnestly invites its members to support this noble cause by showcasing their impactful work in the realm of road safety, further contributing to the collective effort to create safer road environments for everyone**

## Glimpses from Auto Expo :The Motor Show 2023 सुरक्षित सफर (Safe Journey) Pavilion



## Awareness program for Participants

For more details on participation and sponsorship opportunities, visit us at:



[www.bharat-mobility.com](http://www.bharat-mobility.com)

**THANK YOU**